

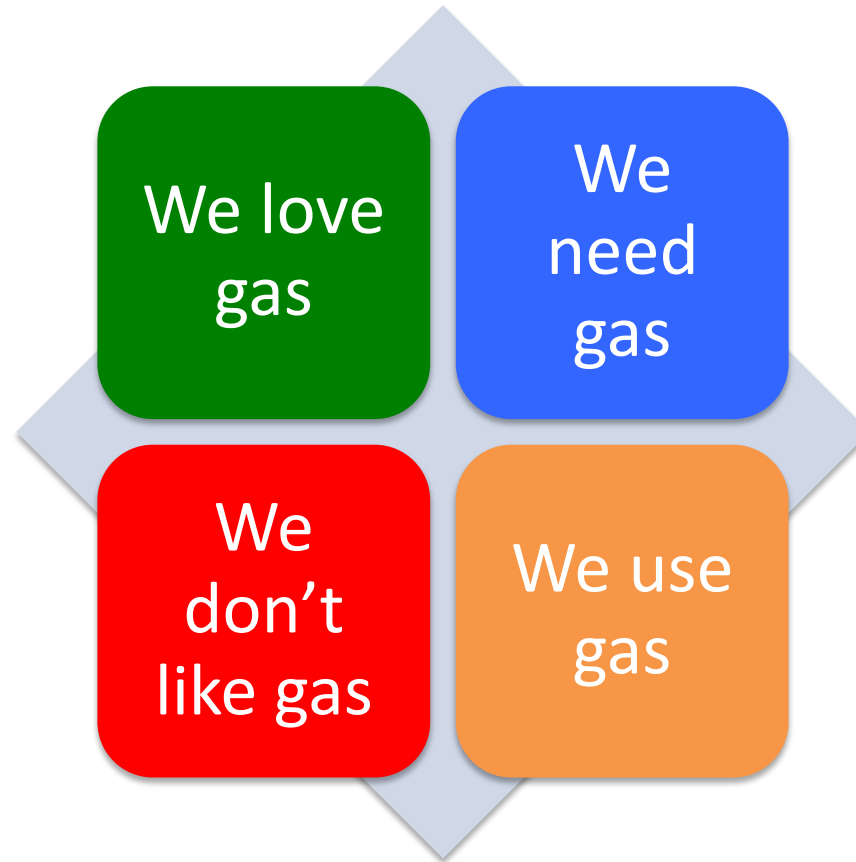


Golden age of gas?
Not in my backyard!





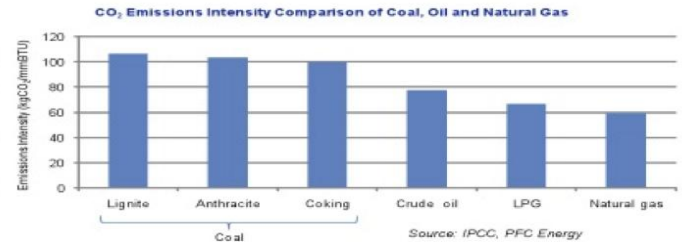
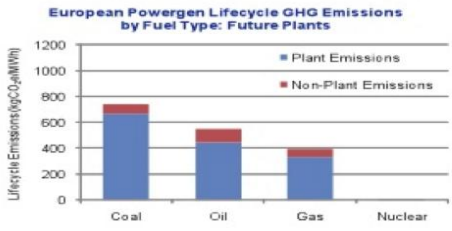
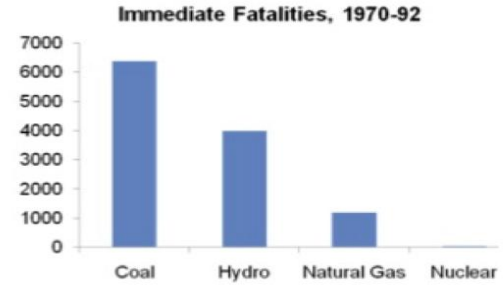
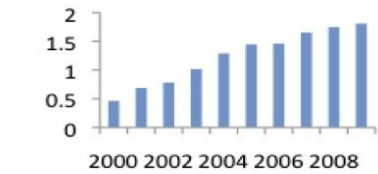
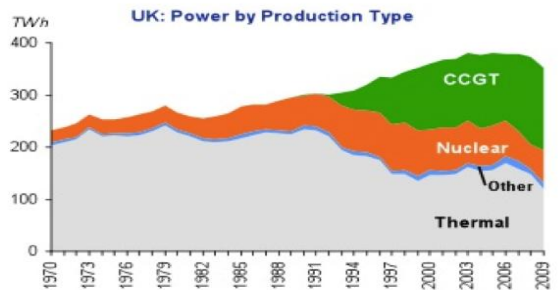
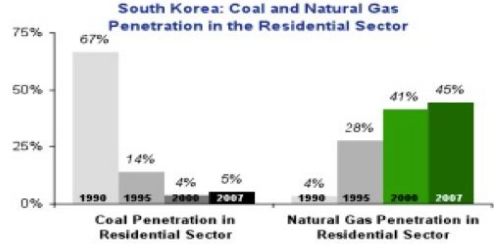
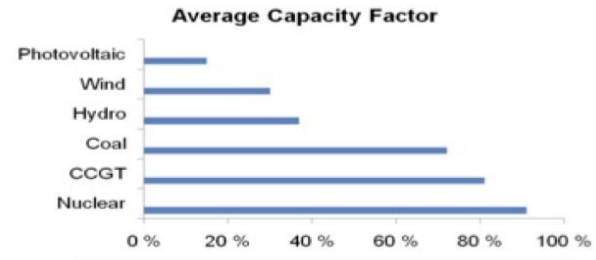
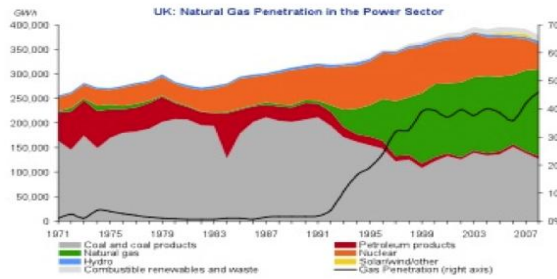
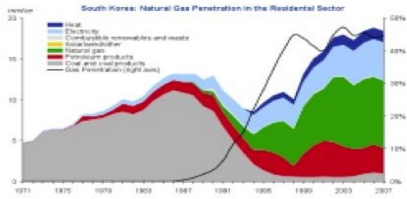
There is no *ONE* image of gas



What's In It For Me?



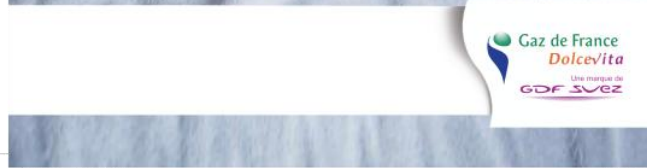
Facts are not messages



Gas needs a human face



Gas needs a human face



Get out of the comfort zone!



Natural Gas

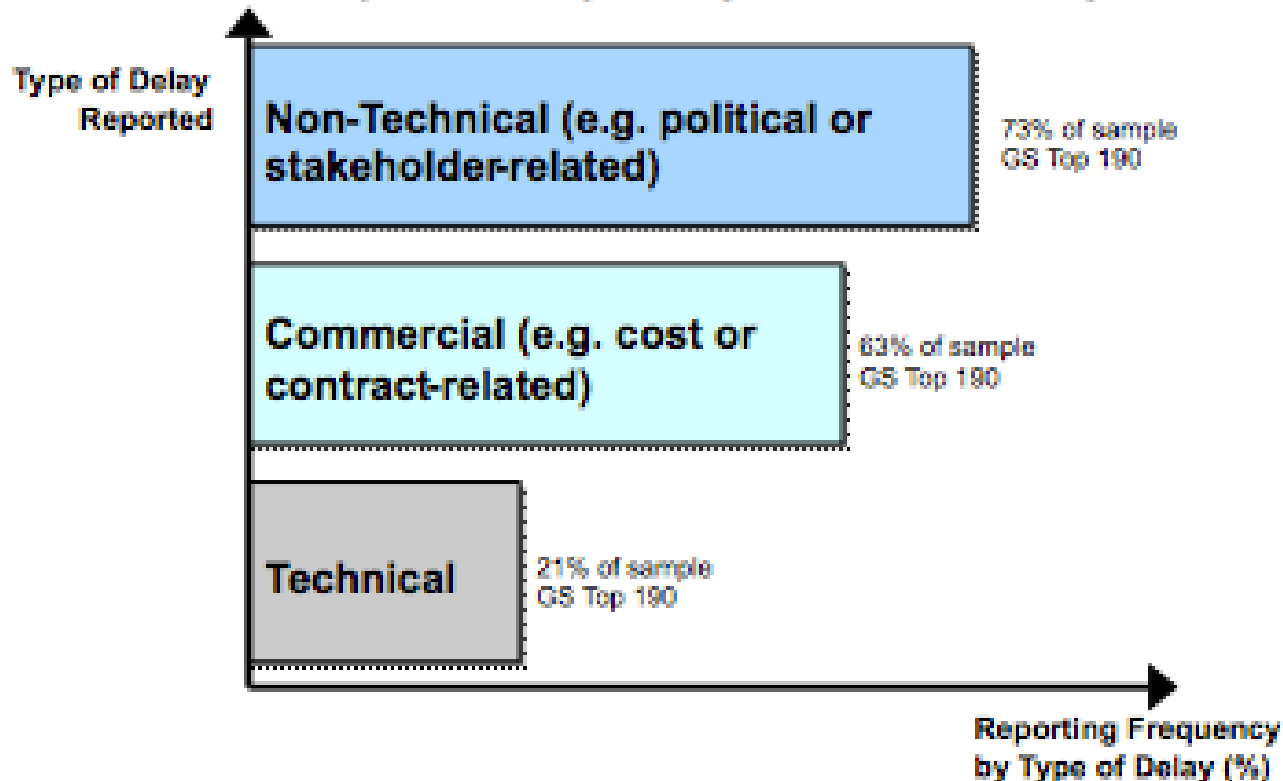


Human, Open and Shaping the Future

Stakeholder risks cause most of the delays

Global

Study of Sample of Goldman Sachs
Top 190 Projects by Cause of Delay



Gain Public Support

- Engage early
- Be open and transparent
- Communicate often and online
- Choose your spokespersons wisely